



**Under Quality Improvement Program
of University of Pune.**

National Level Seminar (3 Days)

On

“Entrepreneurship Development- An Economic Growth Perspective”

Friday 2nd Mar.2012 to Sunday 4th Mar.2012



Organised By:

Aditya Institute of Management

Sr No- 42 Next to Spring Dale School,Narhe, Pune-411041

Tel: 020-32416905, 020-4699115 Fax:020-24459146

www.adityainstitute.net

About AIM

Aditya Institute of Management (AIM) is one of the leading Management Institute in Pune. AIM is approved by the AICTE, recognized by the Govt. of Maharashtra and affiliated to the University of Pune. The Institute offers Two year Full Time MBA Program of University of Pune.

AIM commenced in the year 2009-2010 with a batch of 60 students and has been successful in imparting the best quality education as per the University and AICTE norms.

The Institute consists of state of art infrastructure which can accommodate an academic intake of 120 students at a time, has a Wi-Fi campus with ultra modern amenities and highly educated and experienced Faculty to cater to the needs of budding MBA's.

The University of Pune has honored Aditya Institute of Management with an approval of conducting a National Level Seminar under the Quality Improvement Programme for the year 2012.

Entrepreneurship Development

Entrepreneurship is vibrant assertion of the facts that individual can be developed, then outlook can be changed and their ideas can be converted into action though on organized and systematic program for entrepreneurs. A multidimensional approach towards development of entrepreneurship skills is essential in today's volatile economy worldwide. An entrepreneurship not only on individual but on functional level is needed to be developed. Such a transformation of effort oriented entrepreneurship from micro to macro level certainly would globalize vision of the people of the community. The objective of seminar is nothing but to gather views and thoughts of participants towards the same issue.

The accepted papers will be published in

ISSN 2249 – 7455 : International Journal of Advances in Management, Technology & Engineering Sciences

ISSN 2249 – 7463 : International Journal of Business, Management & Social Sciences

Call for Research Papers

**Research papers that may insight the seminar theme more precisely and provide a desk of discussion on the same, are invited from academicians, researchers, corporate delegates and students. The subthemes are,

- Entrepreneurship in volatile economic conditions.
- Entrepreneurship in SMEs
- Woman Entrepreneurship
- Project Entrepreneurship
- Strategic Business Units
- Entrepreneurship in education field
- Venture Funding
- Disinvestments of Government
- Micro Finance and SHG
- Social Entrepreneurship
- Cases studies and any other relevant theme that can elaborate the main theme.

Guidelines for Paper Formatting

The Abstracts should be send not exceed 150 words briefing out entire content of the paper. The Abstracts should be followed with 5 Key Words.

A Font Size of 12 Times New Roman for matter and 14 Times New Roman for inside Headings should to be used. The papers should be of Double Line Spacing with 1 inch Margin on each side with APA Style Citation. The length of paper should not exceed 5000 words.

Body of a Paper

The participants are requested to follow the given sequence for their research papers.

1. **Preliminaries:** Name of Author/s with institution name, Address, Contact No. E-mail and Affiliation.
2. **Main Contents:** Introduction of Topic, Concept Elaboration, Methodology, Data Interpretation, Findings, Conclusions, Recommendations, Bibliography and References.
3. End Notes can be used instead of Foot Notes.
4. Papers should be electronically typewritten.
5. Tables and figures should be properly numbered and titled.

Important Dates

Submission of Abstracts	10 th Feb. 2012
Confirmation of selection of Paper	12 th Feb.2012
Submission of Full Paper	20 th Feb.2012

Submission Details

All the papers have to be sent through Soft Copy to:

aim.nationalconference@gmail.com

Registration Fees

1. Students/Researcher Rs.500
2. Faculty Members- Rs.1500
3. Corporate Delegates- Rs.2000

****Timing for Registration 9.00 a.m to 10.00 a.m on the day of the Seminar**

****Payment should be made by cash or DD in Favour of 'Aditya Institute of Management,Pune' payable at Pune.**

Seminar Program Schedule

Day 1 (02/03/2012)

Sr. No.	Time	Event
1	9.00am-10.00am	Registration & Tea
2.	10.00am- 11.00am	Inauguration Speakers: Dr.Ashok Joshi ,Dean, PUMBA,UOP,Pune Dr.Vasudev Gade, Director,BCUD,UOP,Pune
3.	11.00am- 1.00pm	Guest Speaker-I-
4.	1.00pm-2.00pm	Lunch Break
6.	2.00 pm -3.15 pm	Guest Speaker-II Dr.(Capt)C.M.Chitale, Head, Dept of Management, PUMBA, UOP
7.	3.15pm - 3.30 pm	Tea Break
8.	3.30 pm -5.00 pm	Paper Presentations

Day 2 (03/03/2012)

Sr. No.	Time	Event
1	9.30am-10.00am	B/F & Tea
2.	10.00am- 12.00am	Guest Speaker-III
3.	12.00noon- 1.00 pm	Lunch Break
4.	1.00 pm – 3.00 pm	Guest Speaker-IV
5.	3.15pm - 3.30 pm	Tea Break
8.	3.30pm -5.00 pm	Paper Presentations

Day 3 (04/03/2012)

Sr. No.	Time	Event
1	9.3am-10.00am	B/F & Tea
2.	10.00am- 12.00am	Guest Speaker-V
3.	12.00noon- 1.00 pm	Lunch Break
4.	1.00 pm -3.30 pm	Paper Presentations
6.	3.30 pm – 4.00 pm	Tea Break
7.	4.00 pm --5.00 pm	Valedictory Function Dr.M.L.Jadhav,Registrar,UOP,Pune

Patrons

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2. Mr. Shantilal B.Kataria..... Executive President
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Dr. S.Sowmiya,(Annamali University, Tamil Nadu)
Prof.Prathiba.L

Venue: Conference Hall, Aditya Institute of Management, Pune

Location Map

